

# Should Your Client Give Through the Community Foundation of Lethbridge and Southwestern Alberta?



Estate and financial advisors can consider these three reasons.

We help connect people to the causes they care about most. When your clients give through the Community Foundation of Southwestern Alberta, they...

**Receive personalized service.** The Foundation will work closely with you and your clients to develop a giving approach that matches their personal interests and tax planning needs. We can help integrate charitable giving within estate and financial plans, establish Donor Advised or other funds named for your clients, facilitate anonymous giving, and assist with even the most complex gift instruments.

**Gain local grantmaking expertise.** Our foundation's staff and volunteers monitor all areas of community need — including social services, education, the environment, health care, youth, seniors and the arts. We can help your clients learn more about local organizations and programs that make a difference in the areas they care about most.

**Support community leadership.** Because community foundations support all kinds of charities, we are well positioned to bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community.

Adapted by CFC  
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 **COMMUNITY FOUNDATION**  
OF LETHBRIDGE AND SOUTHWEST ALBERTA